



UKTB Cookie Policy

At UKTB, we believe in being clear and open about how we collect and use data related to you. In the spirit of transparency, this policy provides detailed information about how and when we use cookies. This cookie policy applies to any UKTB product or service that links to this policy or incorporates it by reference.

Following the European Union's revised e-Privacy Directive and to make sure we are protecting our customers' interests, we have updated our cookie policy to be compliant with EU law and will continue to monitor and revise based on industry best practice guidelines.

Does UKTB use cookies?

Yes, we use cookies and other technologies to ensure everyone who uses UKTB has the best possible experience. Cookies also help us keep your account safe. By continuing to visit or use our services, you are agreeing to the use of cookies and similar technologies for the purposes we describe in this policy.

What is a cookie?

A cookie is a small file placed onto your device that enables UKTB features and functionality. For example, cookies enable us to identify your device, secure your access to UKTB and our sites generally, and even help us know if someone attempts to access your account from a different device. Cookies also enable you to easily share content on UKTB and help us serve relevant ads to you.

When does UKTB place cookies?

We use cookies on our sites (www.uktb.org.uk). Any browser visiting these sites will receive cookies from us.

What types of cookies does UKTB use?

We use two types: persistent cookies and session cookies. A persistent cookie helps us recognise you as an existing user, so it's easier to return to UKTB or interact with our services without signing in again. After you sign in, a persistent cookie stays in your browser and will be read by UKTB when you return our site. Session cookies only last for as long as the session (usually the current visit to a website or a browser session).

What are cookies used for?



Cookies can be used to recognize you when you visit UKTB, remember your preferences, and give you a personalised experience that's in line with your settings. Cookies also make your interactions with UKTB faster and more secure. Additionally, cookies allow us to bring you advertising both on and off the UKTB sites, and bring customised features to you through UKTB plugins such as our "Share" button.

Categories of Use	Description
Authentication	If you're signed in to UKTB, cookies help us show you the right information and personalise your experience.
Security	We use cookies to enable and support our security features, and to help us detect malicious activity
Preferences, features and services	Cookies can tell us what your communications preferences are. They can help you fill out forms on UKTB more easily. They also provide you with features, insights, and customised content
Advertising	We may use cookies to show you relevant advertising both on and off the UKTB site. We may also use a cookie to learn whether someone who saw an ad on UKTB later visited and took an action (e.g. downloaded a white paper or made a purchase) on the advertiser's site. Similarly, our partners may use a cookie to determine whether we've shown an ad and how it performed, or provide us with information about how you interact with ads. We may also work with a partner to show you an ad on or off UKTB, such as after you've visited a partner's site or application.
Performance, Analytics and Research	Cookies help us learn how well our site perform in different locations. We also use cookies to understand, improve, and research products, features, and services, including when you access UKTB from other websites, applications, or devices such as your work computer or your mobile device.

What is Do Not Track (DNT)?



DNT is a concept that has been promoted by regulatory agencies such as the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism for allowing Internet users to control the tracking of their online activities across websites by using browser settings. The World Wide Web Consortium (W3C) has been working with industry groups, Internet browsers, technology companies, and regulators to develop a DNT technology standard. While some progress has been made, it has been slow. No standard has been adopted to this date. As such, UKTB does not use "do not track" signals.

Controlling cookies

Most browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalised to you. It may also stop you from saving customised settings like login information.

Actions You May Take

If you have questions about your privacy rights, you can contact us at the following address or send us an email at privacy@uktb.org.uk

UK Testing Board
115b Drysdale Street
Hoxton
London
N1 6ND.

Policy Availability and Duration

Policy availability. A copy of this policy is available for you to view, print and/or download on our website.

Right to change terms of this policy. We may change the terms of this policy at any time. If we change this policy, we will update the policy on our website and, if you are enrolled in a UKTB database at that time, we will send you the new policy, as required. In addition, you can obtain a copy of the new policy upon request when you email privacy@uktb.org.uk

Effective date. This policy is effective as of 11th April 2017. This policy was last updated on 11th April 2017.